

Pacific Northwest Tow Show

Vendor Information

August 26th & 27th, 2022

Northern Quest Resort & Casino
Airway Heights, Washington

Why Attend the Pacific Northwest Tow Show?

- The **ONLY** Tow Show on the West Coast
 - Advertising & Exposure
 - Meet Industry Partners
- New Connections & Sales Opportunities
- Attendee potential from WA, ID, MT & BC
- Where Business and Fun Come Together

REGISTER TODAY!

SPACE IS LIMITED— DON'T LET YOUR COMPETITION TO GET YOUR SPOT!

<http://www.towingandrecovery.net/vendors.html>

Proudly Bought To You By:

TOWING & RECOVERY
ASSOCIATION OF WASHINGTON

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PACIFIC NORTHWEST TOW SHOW

Northern Quest Resort & Casino

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2022 SPONSORSHIP OPPORTUNITIES

All Sponsorships on this page include, but not limited to, the following:

- ◆ Sponsorship credit on advertising and signage
- ◆ All marketing materials will include your sponsorship, sent to all contacts
- ◆ Recognition on the Website, various advertising and public announcements

HEAVY DUTY SPONSORSHIP

HEAVY DUTY SPONSORSHIP INCLUDES: **\$6,000** **PRIME SPONSOR - Official Show Sponsor**

- ◆ Includes booth (2 tables) *with first choice of show booth location* & One Truck Space OR Space for 3 trucks
- ◆ Free power at booth
- ◆ Primary Show Sponsorship credit on advertising and signage
- ◆ Full page spread across 2 pages for advertising layout in our 2022 Tow Show Edition Magazine
- ◆ Reserved seating at the Saturday Dinner Banquet *including* Dinner for 4
- ◆ Friday Night Social for 4

MEDIUM DUTY SPONSORSHIP (2 AVAILABLE)

MEDIUM DUTY SPONSORSHIP INCLUDES: **\$4,500** **SPONSOR - Friday Night Social or Saturday Banquet**

- ◆ Includes booth (2 tables) OR Space for 2 trucks, prime location
- ◆ 1/2 Page Ad in 2022 Tow Show Edition Magazine
- ◆ Friday Night Social for 2
- ◆ Reserved seating at the Saturday Dinner Banquet *including* Dinner for 2

WORKHORSE SPONSORSHIP (3 AVAILABLE)

WORKHORSE SPONSORSHIP INCLUDES: **\$3,000** **SPONSOR - Various Competitions**

- ◆ Includes booth or Space for 1 truck, prime location
- ◆ 1/4 Page Ad in 2022 Tow Show Edition Magazine
- ◆ Friday Night Social for 2
- ◆ Designated table seating at Banquet – *Dinner not included*

***Add-ons available for purchase such as:**

*truck spaces

*power supply

*additional booths or tables

*additional advertising

*vendor meals

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2022 SPONSORSHIP & VENDOR OPPORTUNITIES
(Continued)

“FRIENDS OF SHOW” CONTRIBUTOR

“FRIENDS OF SHOW” CONTRIBUTION INCLUDES: \$500

Advertising & Recognition

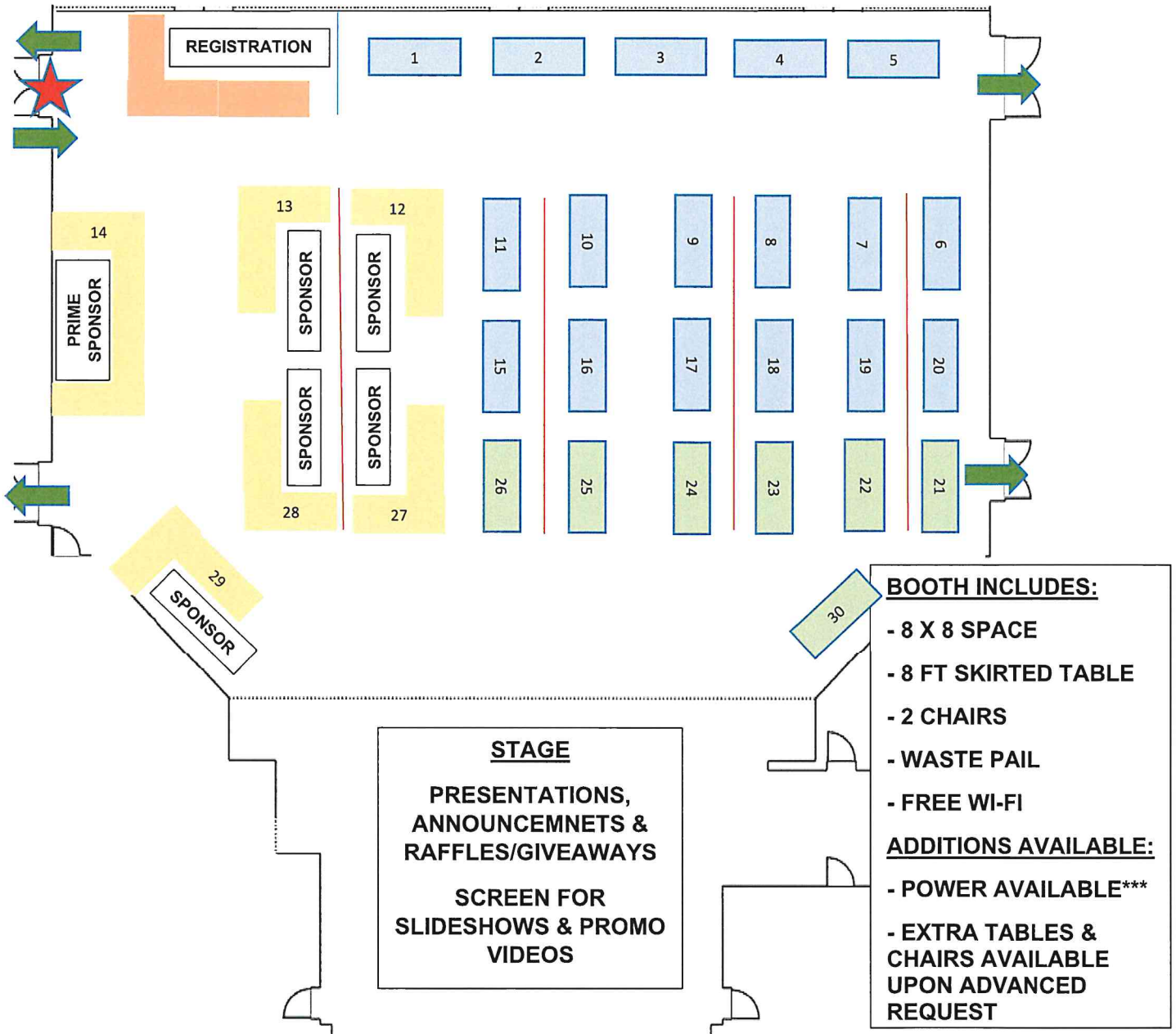
Choose from a category below to sponsor:
(Note: First “Friend” gets first choice and so on)

- ◆ Banners and Signage
- ◆ Registration Booth
- ◆ Slow Down, Move Over / Tow Show Museum / Tow-Pac Booth
- ◆ Educational Seminars
- ◆ Auctions
- ◆ Awards
- ◆ And More

DON'T MISS THIS EXCITING OPPORTUNITY TO SPONSOR, CONTACT US:
PNWTOWSHOW@GMAIL.COM OR CALL US AT (206) 492-5032

BOOTH PRICING & ADD-ONS:

Standard Booth: 8' x 8' skirted table, 2 chairs, wastebasket, and Wi-fi	\$500 - \$750
Truck Only Booth:	\$400
Add-on Truck Space (to other booth/sponsorship):	\$150
Power Supply:	\$40 pre-ordered, \$80 within 72 hours of show
Additional Tables:	\$50



2022 PNW TOW SHOW FLOOR MAP



SHOW ENTRANCE

FABRIC WALL DIVIDERS



DIRECTION OF ACCESS THROUGH DOORWAY



T.R.A.W. SHOW REGISTRATION BOOTH



MAIN SPONSOR BOOTHS (VARIOUS SPONSORSHIP PRICES & OPPORTUNITIES)



\$500 PLUS \$100 OR GREATER AUCTION DONATION ITEM



\$750 PLUS \$100 OR GREATER AUCTION DONATION ITEM

TRUCK SPOTS: LOCATED JUST OUTSIDE OF SHOWROOM. FRONT SPOTS & FIRST PICK OF TRUCK LOCATION GOES TO SPONSORS. "SHOW & SHINE" TRUCK CONTEST & ATTENDEE CONTESTS LOCATED IN SAME LOT BEHIND VENOR TRUCKS.

TRUCK BOOTH: \$400 ONLY / ADDITIONAL SPOT OR AS ADD-ON TO BOOTH: \$150 EACH

*****IF POWER IS NEEDED AT BOOTH, MUST BE PRE-ORDERED - \$40 PRE-PAID / \$80 DAY OF SHOW**

REGISTER TODAY

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The Towing and Recovery Association of Washington is looking forward to welcoming you to the **2022 Pacific Northwest Tow Show** at the Northern Quest Resort & Casino, August 26th & 27th in Airway Heights, Washington.

Need more information?

Please contact us here at the Towing and Recovery Association of Washington. We are available to assist you in every way and answer any and all questions related to sponsorship, registration, booth selection, or general information regarding the event.

Proudly Brought to You by:
TOWING & RECOVERY
ASSOCIATION OF WASHINGTON

Questions? Contact us.

Phone: 206-492-5032

Email: pnwtowshow@gmail.com

Hotel & RV Accommodations Nearby:

The show location, Northern Quest Resort & Casino offers stunning hotel and RV accommodations:

<http://www.northernquest.com>

Call 800-871-6772 and make your reservation today!

Use the T.R.A.W. discount code: **26354**

(This place is loaded with fun and fills up fast so reserve your accommodations early!)

Other local hotel options include:

Hilton Garden Inn — Spokane Airport

2.5 Miles Away (24 Hour Casino Shuttle)

<https://www.hilton.com/en/hotels/gegspgi-hilton-garden-inn-spokane-airport/>

509-244-5866

Days Inn & Suites

2.2 Miles Away

[https://www.wyndhamhotels.com/days-inn/airway-heights-washington/days-inn-and-suites-airway-heights-spokane-airport/overview?](https://www.wyndhamhotels.com/days-inn/airway-heights-washington/days-inn-and-suites-airway-heights-spokane-airport/overview?CID=LC:DI:20160927:RIO:Local:SM-dipaci&iata=00093796)

[CID=LC:DI:20160927:RIO:Local:SM-dipaci&iata=00093796](https://www.wyndhamhotels.com/days-inn/airway-heights-washington/days-inn-and-suites-airway-heights-spokane-airport/overview?CID=LC:DI:20160927:RIO:Local:SM-dipaci&iata=00093796)

509-850-9413

Holiday Inn – Spokane Airport

4.6 Miles Away

https://www.ihg.com/holidayinn/hotels/us/en/spokane/skash/hoteldetail?cm_mmc=GoogleMaps--HI--US--SKASH

509-383-1170

Stratford Suites

2.1 Miles Away

<https://www.stratfordsuites.com/>

509-321-1600

Other local RV options include:

Overland Station RV Park

4.7 Miles Away

<https://www.overlandstationrvpark.com/>

509-624-4089

Cedar Village Motel & RV Park

4.7 Miles Away

5415 W Sunset Hwy, Spokane, WA 99224

509-838-8558

West Plains RV Park

3.2 Miles Away

1430 Albert St, Airway Heights, WA 99001

206-595-2103